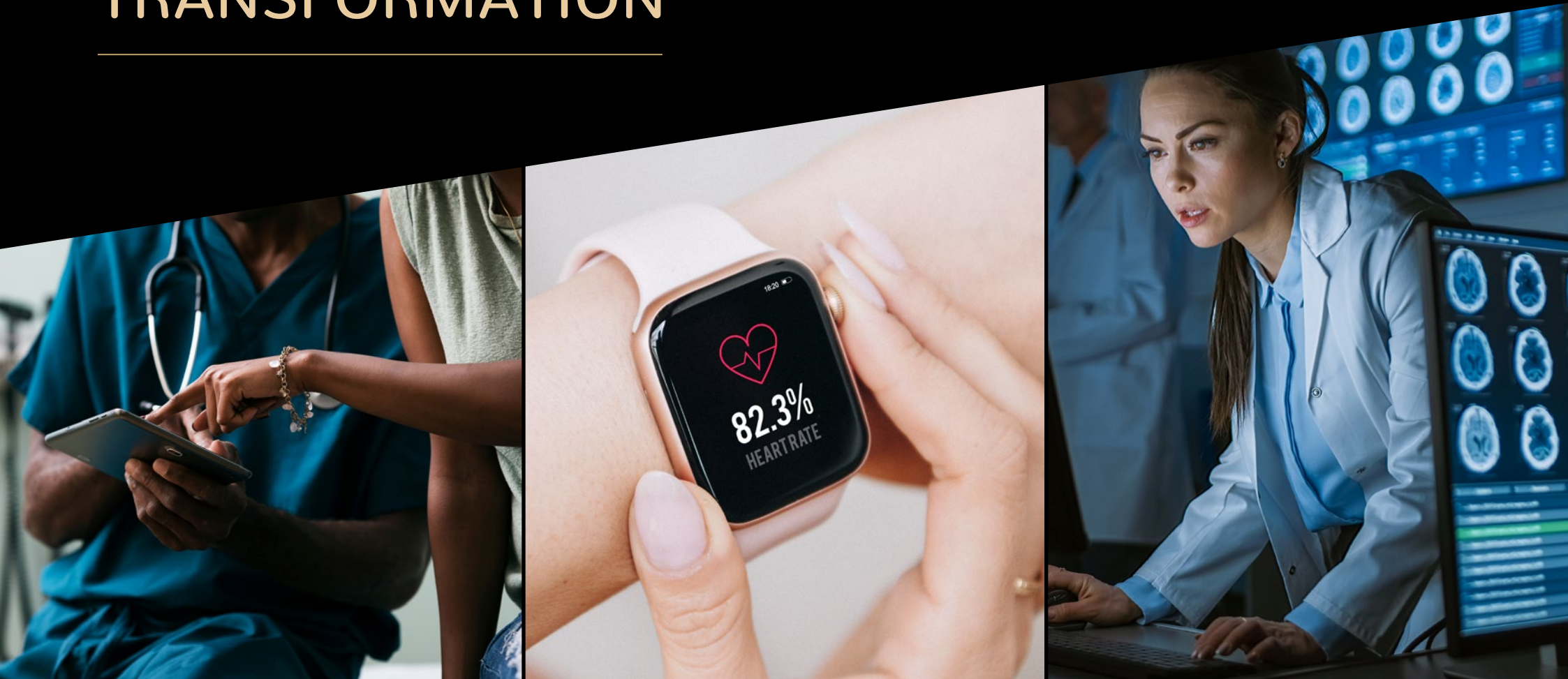


MBA – DIGITAL HEALTH TRANSFORMATION



SPECIALISED MBA FOR IMMEDIATE CAREER ADVANCEMENT



To be the best, you need to learn from the best.



“ A game changer for management education.
FINANCIAL REVIEW

Top 10 reasons to choose Torrens University and Ducere

1. No exams. 100% online.
2. Study anytime, anywhere, via any device.
3. Graduate in 12 months, full-time.
4. Learn from 250+ world leaders.
5. Work on real business projects with reputed companies as part of your MBA.
6. More than 44% of students received a promotion BEFORE graduating.
7. The total venture capital investment into the digital health sector in the first half of 2021 totaled \$14.7B making it one of the world's highest growth industry.
8. Digital Health MBA graduates have significant competitive advantage in earning higher salaries compared to their counterparts.
9. \$0 upfront with FEE-HELP.*
10. \$1.4M in scholarships awarded in past three years.

Over 90%

of Ducere students stated that the Learning Management System (LMS), Canvas, was intuitive and super easy to navigate. The state-of-the art online platforms took flexible learning to a whole new level.



Over 96%

of Ducere students stated that their online learning experience was smooth and enjoyable. Students felt fully supported in their learning journey and appreciated the personalized attention they received from industry-leading academics.



Over 92%

of Ducere students stated that their course content was highly relevant, industry-focused, engaging and the applied nature of academic frameworks helped them get ahead in their job or business.

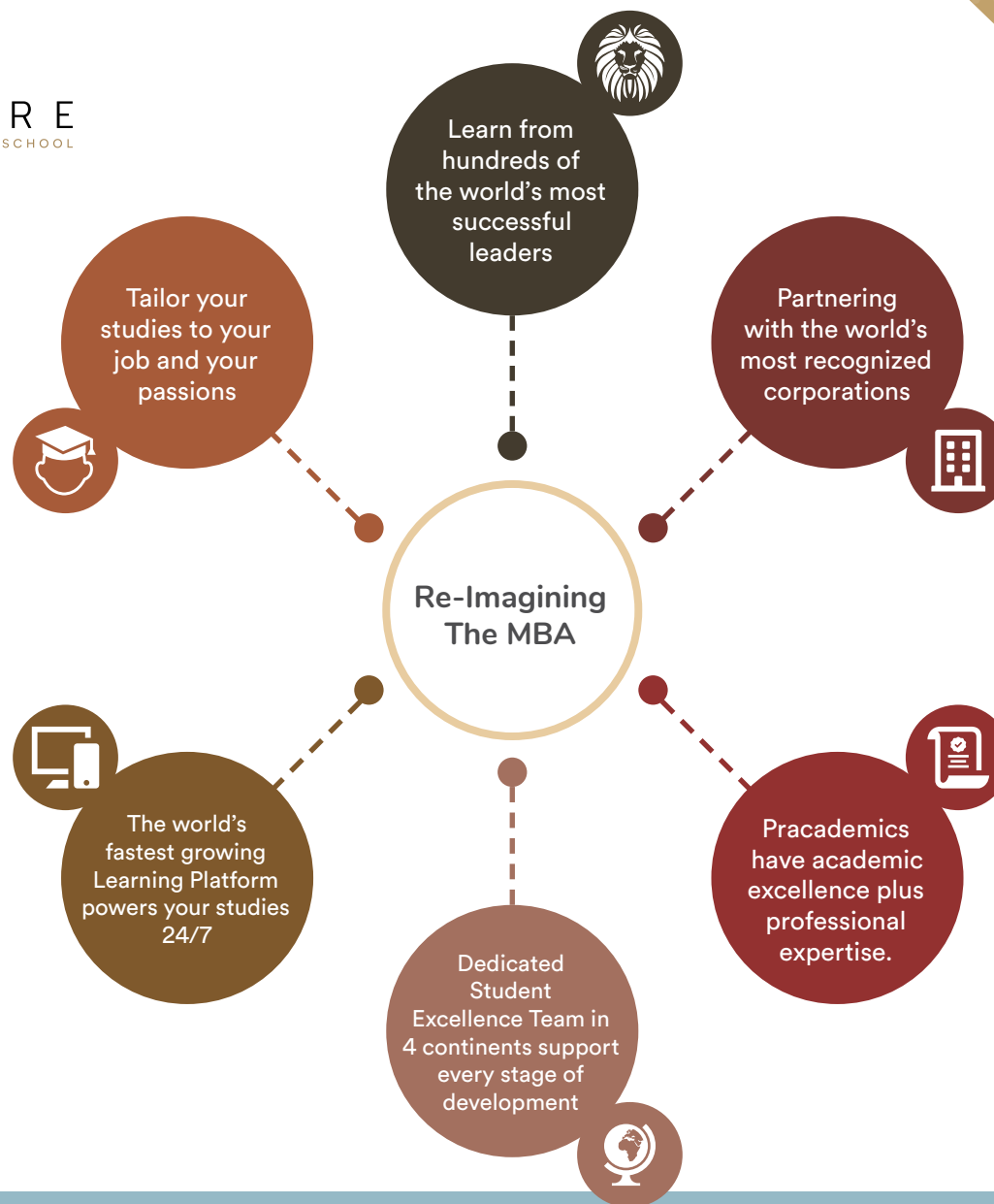


Source: Ducere Annual Student Survey, 2020.

“Australia’s most innovative online MBA.
FINANCIAL REVIEW”

Disclaimer: FEE-HELP refer to Page 13.

Ducere MBA degrees are designed to rapidly advance your career.



Investing in your future

- » New Career Paths and senior leadership opportunities open up
- » Expanded professional network
- » Broadened global perspective
- » Increased professional credibility
- » Improved creativity and strategic thinking

AN ONLINE UNIVERSITY FOR A **GLOBAL WORKFORCE**

Two world-class organisations have forged a ground-breaking collaboration, merging history and prestige, with modern ed-tech to transform how higher education is designed and delivered.



- » One of the world's largest for Benefit (B) Corporations
- » Campuses in Melbourne, Adelaide, Sydney, Brisbane plus online delivery
- » Torrens University Australia is registered with the Tertiary Education Quality and Standards Agency (TEQSA)
- » Torrens University Australia is the only Australian University to be a part of a global, NYSE listed education group.
- » Award winning innovator in online higher education
- » Global faculty of 250+ world leaders
- » Partnerships with 70+ multinationals, NGOs, and government organisations
- » California registered corporation with offices across four continents
- » Advanced online platform with bespoke mobile app



Meet 250 global leaders in one MBA.



Margaret Jackson
Fmr. Chairperson,
Qantas Airline



HE Tun Abdullah Badawi
Prime Minister, Malaysia
(2003-2009)



Archbishop Desmond Tutu
Nobel Peace Prize Laureate
(1984)



Mr Nolan Bushnell
Founder, Atari Corporation



Prof. Muhammad Yunus
Nobel Peace Prize Winner



Prof. Robert S. Kaplan
Management Practice,
Harvard Business School



Baroness Valerie Amos PC
Under-Secretary-General,
United Nations



Sophie Ryan
Sony Foundation



Ms Kay Koplovitz
Founder, USA Networks



ADM Chris A. Barrie AC
FAICD, (Ret.) Chief,
Australian Defence Force
(1998-2002)



The Rt Honourable
Paul Martin PC
Prime Minister, Canada
(2003-2006)



Mr Andrew MacLeod
Chief of Operations,
UN Emergency
Coordination Centre,
Pakistan (2005)

“

The big difference between a leader and a manager is that a leader has a vision.



Baroness Susan Greenfield CBE
Oxford University Professor
Ducere Global Leader

“

The future of higher education is linking academic underpinning to real world application.



Mathew Jacobson
Founder & CEO, Ducere
CEO Magazine, Education
Executive of the Year Award

Be empowered to lead effectively. Benefit from a practical project-based curriculum where you'll apply everything you learn to real-world situations and solve legitimate business challenges that transform your career.

What you'll learn

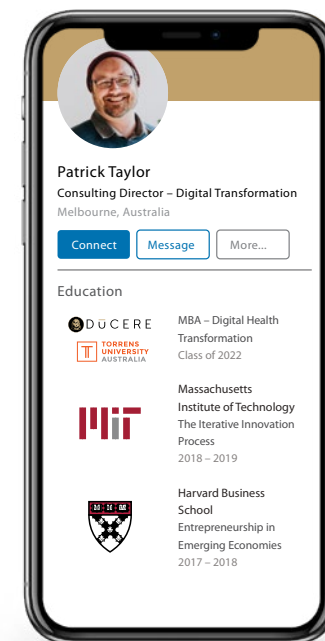
- » Foundations of Digital Health Transformation
- » Digital Health Change Management
- » Digital Operations and Project Management
- » Entrepreneurship and Innovation
- » Systems Innovation and Management
- » Business Strategy
- » Big Data for Managers
- » Ethics and Decision-making
- » Finance for Managers
- » People and Culture
- » Leadership in Practice
- » Applied Industry Project

11 Core Subjects



1 Applied Project

Duration: 12 months full-time



Update your profile to include:
MBA – Class of 2022

Learn through the world's fastest growing learning platform, designed to fit within your lifestyle.

- » Learn through a state-of-the-art platform with students, academics and graduate coaches around the world with ongoing support, collaboration and guidance available at all times.
- » Learning resources include journals, slide decks, video content, animation, and other modes of delivery to create the most engaging digital learning environment.



Online delivery

- » Globally leading online platform
- » Access all content via a mobile app.
- » Offices and support teams across four continents
- » Online library services

Enhanced support

- » Induction program
- » Dedicated Graduate Coaches
- » Personalised support from Academics
- » 24/7 LMS support
- » Live webinars
- » Weekly discussion forums

“ *The program gives candidates real experience in terms of how corporate innovation actually works.* ”



Julian Fogarty

Group Executive – Brand, Innovation and Technology, Spotless



Redefining the MBA Through Solving Complex Problems

Define | Project request for service

Address a current challenge faced by an industry partner. You'll gain an understanding of the challenges faced by the organisation and the key services required to provide solutions and deliver real shareholder value.

Research | MBA content divisions

Draw upon leading academic journals, our Global Leaders Faculty, and the expertise of your mentors to gain a comprehensive understanding of the key academic themes. You'll develop strong management thinking, and the skills to complete sophisticated market research.

Apply | Project group deliverables

Work closely with the industry partner to produce project deliverables that address the challenges impacting company bottom lines. Your ability to work in teams, engage with industry and demonstrate leadership and strategic vision is key to project success. Group deliverables, incorporating industry partner feedback, account for 9% of your assessment.

Demonstrate | Individual portfolio

Demonstrate your achievement by linking project deliverables to rigorous engagement with key management concepts and leading industry theory. This is done through an individual portfolio of academic assignments that are submitted to and assessed by leading university academics. The individual portfolio accounts for 91% of your assessment.

Record | Learning and development matrix

Use the matrix as both a record of achievement and a plan to drive progression across the breadth and depth of the MBA course. The matrix acts as a guide to your development from learner, to manager, to leader, on your path to graduation.



“

We are taking academic concepts, applying them to real life situations, which are resulting in real life outcomes.



Steven Moran
Finance Director, Seek



Tailor your real industry project to a challenge critical to your job, business or passions.

You will be assigned to a global challenge with a peer group of students, engaging directly with a Global Partner organisation.

“The most unique MBA in the world, which builds skills by focusing on real industry problems, and is informed by the experience of a global faculty accessed through professionally produced online interviews.

THE AUSTRALIAN
FOR THE INFORMED AUSTRALIAN

SAMPLE DUCERE STUDENT MBA INDUSTRY PROJECTS



Determine how a leading professional services firm should engage with start-ups and the start-up sector in general. Scope and consider structured approaches based on survey data, current trends and industry benchmarks.



Investigate tangible opportunities for Artificial Intelligence (AI) in the professional services sector and make recommendations on how professional services firms could capitalise on this emerging technology.



The project team was tasked to create an early stage feasibility study surrounding what types of disabilities are the greatest challenges, what is the competitive landscape of accessibility tools within Egypt and internationally.



With the acquisition of 20th Century Studios, the MBA team prepared recommendations for best practice to manage uncertainty, maintain staff motivation and productivity and devise change strategies to ensure a strong position for the takeover.



Identify and review key organisational communication assets in order to recommend key value propositions for strategic stakeholders, both Philanthropic and Corporate.



An MBA team with Ceridian, a publicly listed US software firm, reviewed the regulatory framework for Digital Training in Africa considering the existing infrastructure, and resources available to Ceridian to ensure a successful implementation.

“So useful were the skills Ducere’s MBA projects instilled in Trafford Judd (Ducere Alumni), that they helped him in earning a promotion in New York.



Alumni of Torrens University Australia and Ducere Global Business School work at the some of the world's most respected companies across the globe.



Entry criteria

Bachelor degree in business or a related field, or equivalent plus three years' professional work experience.

OR

Seven years of professional, administrative or managerial work experience.

OR

Demonstrated ability to undertake study at the required level:

- » broadly relevant work experience (documented e.g. CV), demonstrating a reasonable prospect of success; or
- » formal, informal or non-formal study, completed or partially completed, demonstrating a reasonable prospect of success; or
- » written submission to demonstrate reasonable prospect of success.

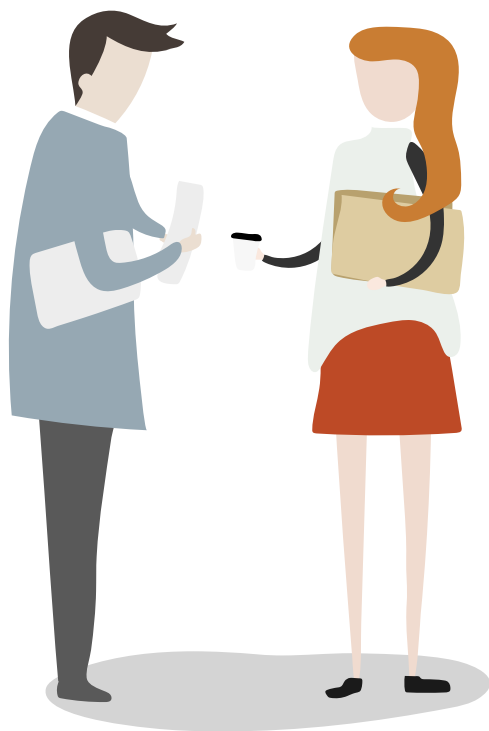
Tuition Fee and Scholarship options

DOMESTIC
AU\$48,000
INTERNATIONAL
AU\$54,900

Scholarships are available. Awarded based on merit.

Applications will be assessed on a case by case basis.

Discuss your scholarship options with an Enrolment Advisor today.



Paying for your qualification

We offer two payment options for this course:

Upfront payment

If you want to complete your qualification debt-free you can choose to pay as you go. This means tuition fees will be invoiced each semester and payment is required on or before the due date using EFTPOS, credit card or direct transfer.

FEE-HELP

FEE-HELP is Australian Government's loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold (\$45,881 in 2019-20). Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.

Further information about FEE-HELP, including eligibility, is available at:

Austudy and Abstudy

Students enrolled in this course may be eligible for government assistance, such as Austudy or Abstudy.

Subjects and Core Modules

Foundations of Digital Health Transformation

This subject explores how digital transformation sparks radical change within the healthcare industry. Students will examine digital transformation initiatives of industry leaders and apply methodologies and past experiences to create a digital transformation roadmap for an organisation. Specifically, students will identify innovative ways for the healthcare industry to reinvent processes, unlock new business domains, achieve business model transformation, and redesign organisational mindsets, processes, and capabilities. Additionally, students will rethink and develop strategic initiatives to transform how health organisations think about competition, data, and innovation and change how they understand, connect, and create value for consumers and patients.

Digital Health Change Management

This subject enables students to develop a critical understanding of relevant change management theories and practical approaches within the digital health sector. Students will examine how rapid health digitalisation has impacted managing change in organisational behaviour, operations, and management. Key internal and external drivers such as digitalisation, culture, economic and political pressures, and competition forces will be also reviewed.

Digital Operations and Project Management

This subject enables students to evaluate and analyse the functions and make up of operations management, the ways in which operations can be optimised, and the key challenges operations managers face in the modern economy. Digital operations and project management aims to ensure that resources are used as efficiently as possible. As organisations face variability and uncertainties, managers need to be able to respond to those challenges with effective processes and structures. Operations management provides another opportunity to foster and deliver unique competitive advantage. This provides another key place for competition in the marketplace

Subjects and Core Modules

Entrepreneurship and Innovation

This subject investigates entrepreneurship and the role innovation plays in shaping the culture of a firm. Today's leading organisations share recognition of the value of innovation and the cultivation of entrepreneurial thinking to drive shareholder value and performance. Students critically examine and theorise how the various ways visionary attitudes can transform existing businesses and offer frameworks and tools to commercialise new ideas.

Systems Innovation and Management

This subject provides students with a comprehensive understanding of innovation and management for organisational systems within the healthcare industry. Topics such as digital health system drivers, challenges, and trends will be reviewed. Students will also use a variety of business innovation methodologies and practices to identify opportunities for innovation and turn their ideas into solutions.

Business Strategy

This subject articulates the fundamentals of and approaches to the design and implementation of an effective business strategy. Students critically analyse the fundamentals of strategy and the role it should play in business operations. Various strategic frameworks and concepts are evaluated for various organisational contexts conducive towards fostering successful business outcomes. The role of strategy in developing competitive advantage will be further examined in order to frame the various ways in which strategy can drive growth and effective business performance. Students will formulate methodologies for managing strategic change to gain a comprehensive understanding of how and why to implement effective business strategy.

Subjects and Core Modules

Big Data for Managers

This subject examines Big Data management across three main areas. Candidates critically examine the concept of Big Data, its evolution, associated skills and professional roles in relation to business management. The infrastructure that supports Big Data, cloud solutions and data processing platforms is evaluated and approaches to data mining, synthesis, interpretation, information, visualisation and prediction methods are hypothesised and designed. Current social media analytics tools are appraised for their relevance in contemporary business management.

Ethics and Decision-making

This subject enables students to critically explore the ethical viewpoints and moral standards that are relied upon to reach conclusions and make decisions within a business and organisational context. Although some ethical viewpoints are considered universal and consistent across cultures, others are of a local or personal nature. As ethical viewpoints continue to evolve and change over time through interactions with different people and contexts, the ability for managers and leaders of organisations to evaluate these changes, make ethical decisions and responds appropriately is paramount for contemporary organisations.

Finance for Managers

This subject introduces core concepts and practices relating to Finance, Managerial Accounting and Managerial Economics. Students will develop the ability to interpret and critically evaluate Interpret organisational financial information and extract data from financial statements and reports for reporting and decision-making purposes. The fundamental concepts in corporate finance and capital markets are explored and investigated and models and tools based on decision science are applied to achieve organisational objectives efficiently.

Subjects and Core Modules

People and Culture

This subject explores how human factors influence organisational effectiveness and productivity. Students explore how human, cultural and social dynamics influence organisational culture, individuals and teams. Students will critically examine these dynamics and formulate strategic approaches to be able to balance between organisational and human demands in an increasingly diverse and global environment. Managers and leaders must be equipped with the necessary frameworks and mind-set to ensure an organisational culture is conducive to value creation.

Leadership in Practice

This subject explores the definitions and practices of leadership in the context of the 21st Century and prepares candidates to develop the necessary mindsets, insights and capabilities through the exploration of self, situations and by critically examining the different techniques utilised to lead and manage in contemporary organisations. The subject enables students to examine their own skills, attributes and actions for successful leadership practice.

Applied Industry Project

This subject enables students to consolidate their knowledge, skills, and insights to develop innovative solutions to a real business problem identified within the context of a workplace, start-up or industry in their specialisation. Students are introduced to research principles and methods synthesising relevant business research from previous subjects. By drawing on the theoretical, conceptual and practical learnings derived from the course, students will work on a concept, solution or idea that has immediate practical application.

Your contribution supports the work of the Ducere Foundation.

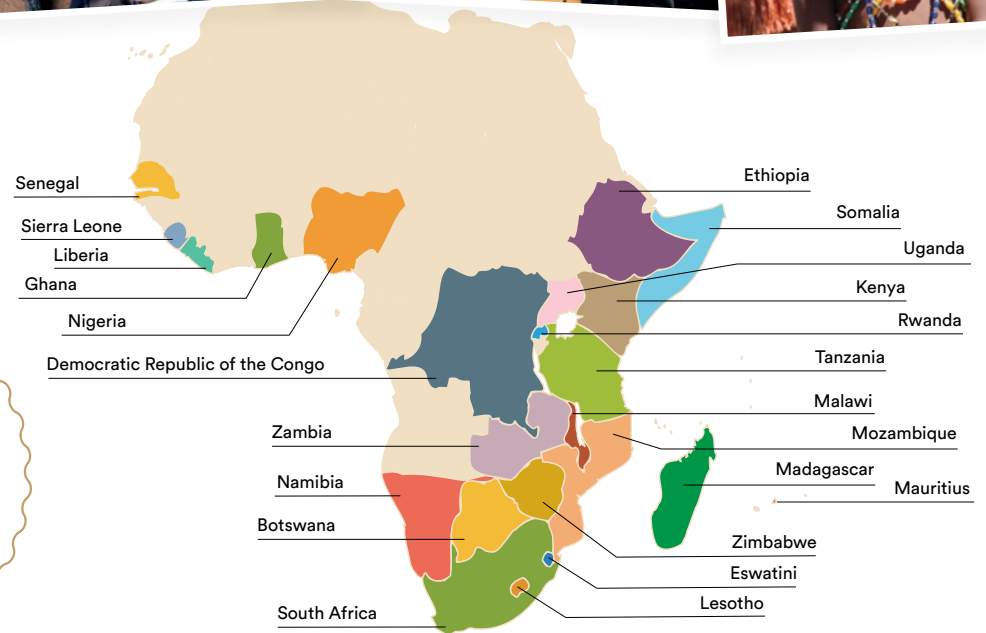
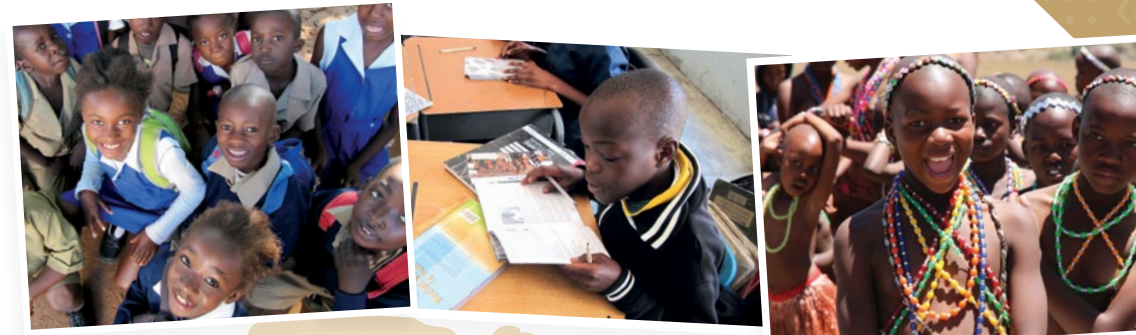
Ducere Global Business School degrees fund the groundbreaking school development and mentorship work of the Ducere Foundation, providing unique learning and leadership opportunities in 24 African nations.

Ducere Foundation partner with local governments, universities, businesses and NGOs to deliver the African Children Stories (ACS) program. Sixty collections have been written by more than 850 student authors, with over 800,000 stories distributed.

Our goal is to improve the quality of public education in programs across Africa, creating sustainable change in communities that need it most. Visit ducerefoundation.org for more information.



Your tuition fee supports the delivery of children's education programs across 24 African countries through Ducere Foundation.



The Ducere Foundation has the conscience of a not-for-profit and the mindset of a global enterprise.



Transform your career with Ducere Speak to an MBA course advisor today

study@ducere.edu.au

1300 382 373